kreedo
EARLY EDUCATION. REDEFINED.

SaaS-based School & Learning Management System

CASE STUDY

MANTRA LABS

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An Early Childhood Learning Solutions Startup that offers technical & administrative support for entrepreneurs to establish and run their own pre-schools, from any location.

Kreedo has already setup 1,400 pre-schools, providing them with an integrated curriculum complete with continuous on-going training in academic and parent engagement.

Problem

At the core of their needs, **Kreedo** required a single platform to manage multiple pre-schools from a single application whilst being able to disseminate the right administrative and material resources to respective stakeholders accordingly.

Dynamic Role-based System — where access is controlled via admin permission privileges & licenses.

Offline Application Functionality — to offer features without network connectivity.

Assessment Trackers for children, educators and schools — to monitor the performance and challenges faced by stakeholders at each level of the value chain.

Solution Component

A **complete SaaS solution** that manifests Kreedo's visionary business model for disrupting the preschool and early education ecosystem, while simultaneously empowering educators with the tools to teach and nurture young children.

Account Management Web Application
Allows three main types of users to manage and create separate accounts — Super Admin, School Owner & School Admin.

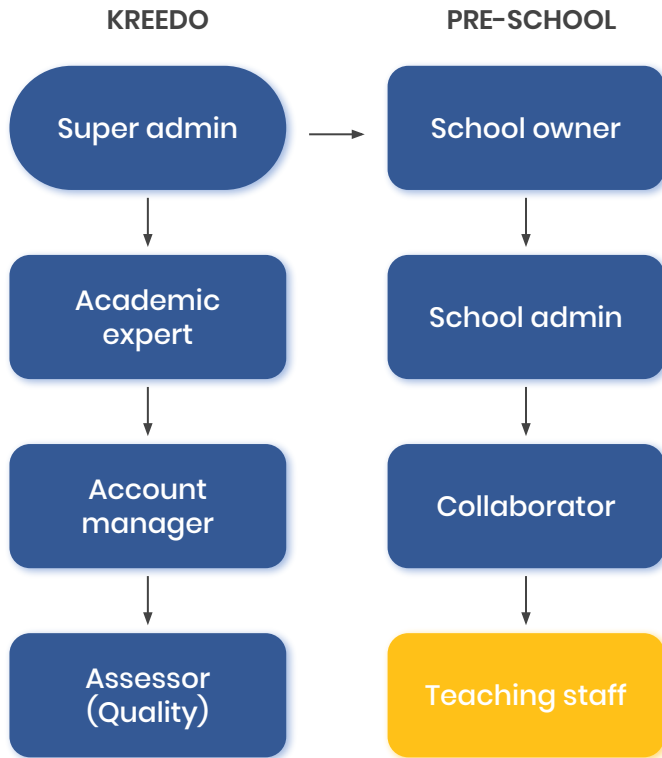**Hybrid Mobile Application**
Allows teachers to perform, track and assess all child-based activities through a suite of online/offline learning materials.

In-Built SaaS Features —
Ticketing System,
Automatic Report Generation,
Permission based Interface,
Dynamic questionnaire form creation,
Dynamic Role-based Access Control,
Help Modules for query resolution.

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01 Roles

HOW IT WORKS

KREEDO

Super admin

Academic expert

Account manager

Assessor (Quality)

PRE-SCHOOL

School owner

School admin

Collaborator

Teaching staff

The Kreedo 'Super Admin' oversees the management of all roles and accounts using the custom-built web application.

◆ An Academic Expert (AE) is assigned to manage a certain number of schools.

◆ The Account Manager reports to the AE and is assigned a few schools under the same purview.

◆ An Assessor inspects the quality of the schools, teachers, programs, hygiene, maintenance of infrastructure, etc.

◆ A Collaborator is typically the 'Head of Department'.

◆ The Teacher reports to the Collaborator.

■ **WEB APP**   ■ **MOBILE APP**

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02 Web App Features

HOW IT WORKS

KREEDO WEB APPLICATION | SUPER ADMIN DASHBOARD

Super admin

- Add schools
- Create licences
- Create profiles 'School owner", 'Academic expert',Assessor' etc.
- Assign learning Plans & materials

KREEDO WEB APPLICATION | OWNER DASHBOARD

School owner

- Create profile 'School admin'
- Manage licenses
- Monitor sessions, Batches & leaves
- Teacher & student Assessment reporting

KREEDO WEB APPLICATION | ADMIN DASHBOARD

Scool admin

- Create profiles 'Teacher' & 'student'
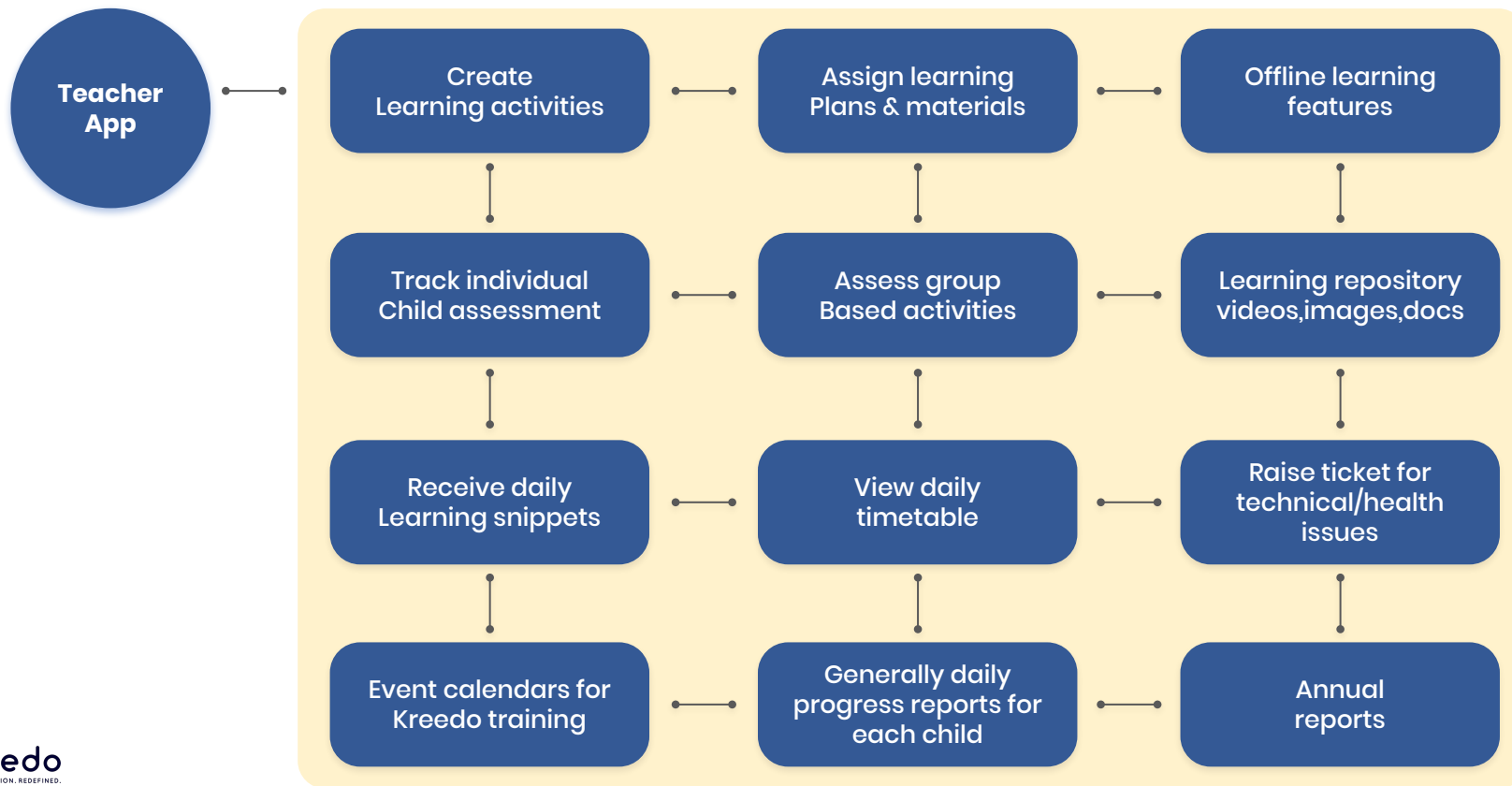- Create sessions & batches
- Customize learning Plans & materials
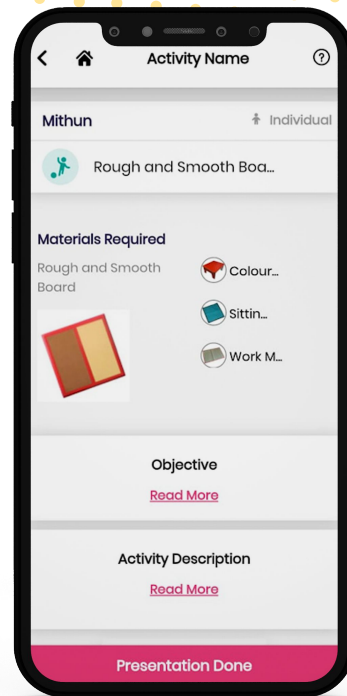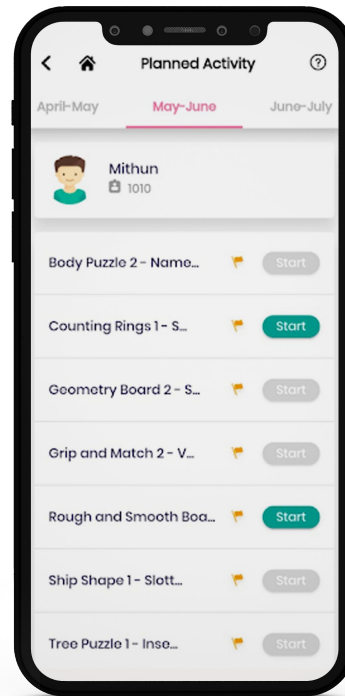- Custom reporting & Assessment tool

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03 Hybrid Mobile App Features

HOW IT WORKS

KREEDO MOBILE APPLICATION | TEACHER DASHBOARD

Teacher App

Create Learning activities	Assign learning Plans & materials	Offline learning features
Track individual Child assessment	Assess group Based activities	Learning repository videos,images,docs
Receive daily Learning snippets	View daily timetable	Raise ticket for technical/health issues
Event calendars for Kreedo training	Generally daily progress reports for each child	Annual reports

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Mobile app screens

5★ Rating for the Android version

as of June 2019
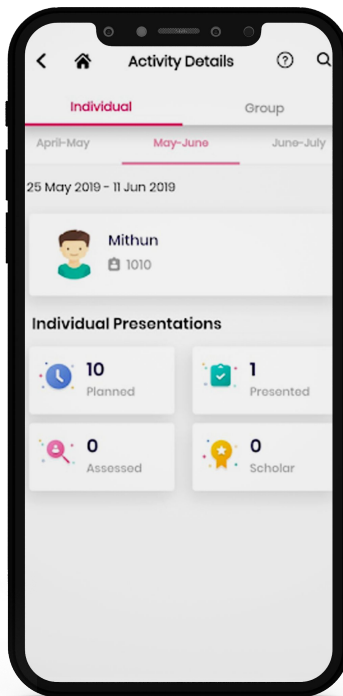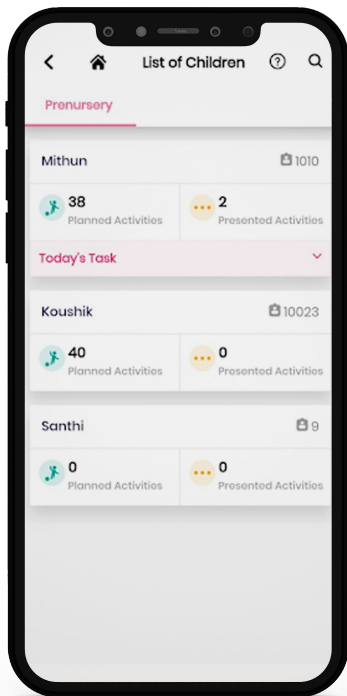
key results

Fully automated admittance process, attendance management, reporting mechanism and conflict resolution for school owners.

1,400+
Preschools
managed via web app

1,00,000+
Children educated
on the Kreedo platform

3,000+
Teachers trained
through the mobile app

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About
Mantra Labs

◆ **Domain Focused Products and Solutions for the Digital Insurer**

◆ **Real World Problem Solving using Artificial Intelligence and Customer Experience Consulting**

100+
PROJECTS

150+
GEEKS

03
OFFICES

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2019

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Key Partnerships

NVIDIA.   IBM Watson   amazon webservices   mongoDB

Key Clients

Myntra

BlueStone

Shell

OLA

SBIGeneral INSURANCE

ADITYA BIRLA CAPITAL

RELIGÁRE | Health Insurance — Values that bind

AIA

ezetap

Quikr

DIAGEO

EkStep

Let's build what you need, together.

Get in touch with <u>us</u>.

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